

VALUE ADDED SERVICES

Employee Surveys

We offer two different commuter surveys, the Assessment Survey and the Program Launch Survey, to help you get started and then to successfully implement your new commuter benefits program respectively.

The Assessment Survey

The Assessment Survey is a great asset for any company interested in starting a commuter benefits program. It can help determine your company's need for a commuter benefits program. It also works as a means to find out if your employees are even interested in a commuter benefits program in the first place.

Commuter Benefit Assessment Survey

Introduction:

[COMPANY NAME] is taking another step forward in its pursuit of premium commuter benefit solutions for its employees.

Today, [] is sending you this brief survey to gather valuable input on your commuting habits including mass transit, carpooling, vanpooling, parking, bicycling, walking and other commuting methods that are important to you.

This survey is an important part of COMPANY NAME'S efforts to provide you with a premium benefit program and protect our environment. It should only take 3 minutes!

Thank you for taking the time to complete the survey!

Office Location Question:

1.) To get an accurate picture of COMPANY NAME'S commuters nationwide, please select the office location that you work in:

- Office Location #1
 - Office Location #2
 - Office Location #3
-

Typical Daily Commute Questions:

2.) Your typical daily commute: how do you commute to work?

(Please select the option that most closely describes your commute.)

- drive alone
 - carpool (2-6 commuters)
 - vanpool (7+ commuters)
 - bicycle
 - walk
 - take a boat/ferry
 - take public transportation
 - park and ride
-

Awareness of Commuter Benefits Question:

8.) Are you aware that enrolling in a pre-tax commuter benefit program can help save you money on your commuting costs?

- Yes
 - No
-

Thank You / Conclusion Page:

Thank you for taking the time to complete this survey. Your feedback is very important to us, and it will be used by your employer to evaluate the possibility of setting up a pre-tax commuter benefit program at your office.

The Program Launch Survey

The Program Launch Survey can be used during the implementation phase to educate your employees about your soon-to-be-launched commuter benefits program. This survey will help make your employees aware about all the program has to offer and, thereby, increase employee enrollment and overall participation.

Commuter Benefit Program Launch Survey

Introduction:

Today, Edenred Commuter Benefit Solutions is sending you this brief survey to gather valuable input on your commuting habits including mass transit, carpooling, vanpooling, parking, bicycling, walking and other commuting methods that are important to you.

We will use your responses to evaluate possible program options so that we can continuously improve our offering and ensure you find the best products to suit your needs.

Thank you for taking the time to complete the survey.

Attitude and Perception Questions:

3.) We would like to know how you feel about your current commute. Check all that apply.

- I live in an area where commuter costs keep rising
- There aren't public transportation options available to me
- The cost of driving is too high
- I'm happy with my current commute
- I would share a ride with a co-worker if it saved me money and time

5.) What other commuting options interest you? Check all that apply

- Carpooling
- Vanpooling
- Bicycling
- Public Transportation
- Walking
- I'm not interested in changing the way I commute

6.) We would like to hear your opinions on using a pre-tax commuter benefit program.

Please check all that apply

- This program doesn't benefit me because my commute costs more than the monthly pre-tax maximum
- This program doesn't benefit me because my parking and/or commuting costs vary each month
- I don't understand how the program works / it seems complicated
- I don't understand where the money savings come from
- I missed the deadline to sign up for this year
- I am not aware that enrolling in a pre-tax commuter benefit program will save me money.

Sign Up / Order Placement Call to Action Page:

COMPANY NAME is committed to providing premier commuter benefits for its employees. By being a part of the [Program Name] commuter benefit program, your commuting products are sent directly to your home or reloaded electronically on a monthly basis. This means no waiting in line at your transit or parking provider!

Sign up today and start placing orders!

[Insert custom registration instructions here]
[Customer Support Contact Information]